

Uploading Photos to your Shutterfly Account

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Acceptable photo file types

Shutterfly currently accepts the following files:

- .jpg
- .bmp
- .jpeg
- .heic
- .png
- .heif (.heif accepted on iOS app only)

We're unable to accept the following styles:

- .tif
- .psd
- .tiff
- .pdf
- .gif

Note: We strongly recommend uploading high-resolution photo files. Low-resolution photos will not print well at standard sizes. See our Recommended Photo Resolution by Product matrix for more information.

Acceptable File Properties

Confirm the following when using photo editing software, such as Adobe Photoshop, to edit photos:

- The color space is in RGB format (not CMYK)
- 8-bit color
- Files are saved in the Baseline Standard .jpeg format - files saved using Progressive Scan may not upload correctly
- For best results, use as little compression as possible

Acceptable video file types

Shutterfly currently accepts the following video files formats:

- .mov
- .mpe
- .flv
- .asf
- .mts
- .3gp
- .mp4
- .mpg
- .qt
- .avi
- .m2ts
- .wmv
- .mp2
- .mov
- .dv
- .movie
- .3gpp

How to Upload using a Windows PC

From your Shutterfly Account > My Photos

1. Click Upload > My Computer (see Figure 1)

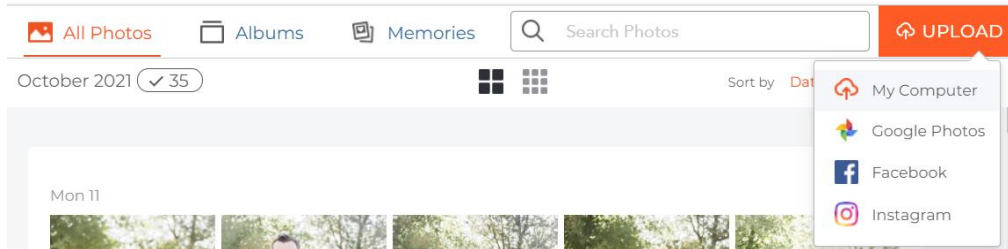


Figure 1. Upload from My Photos

2. From the pop-up window, navigate to the folder containing the photos you want to upload.
 - a. To select consecutive photos, single-click on the first photo, hold down the 'SHIFT' key, and then single-click on the last photo in the group.
 - b. To select a non-consecutive group of photos, single-click on the first photo, hold down the 'CTRL' key, and then single-click on each additional photo you want to select.
 - c. Once desired photos are selected, release the 'SHIFT' or 'CTRL' key.
3. Click 'Open'. (See Figure 2)

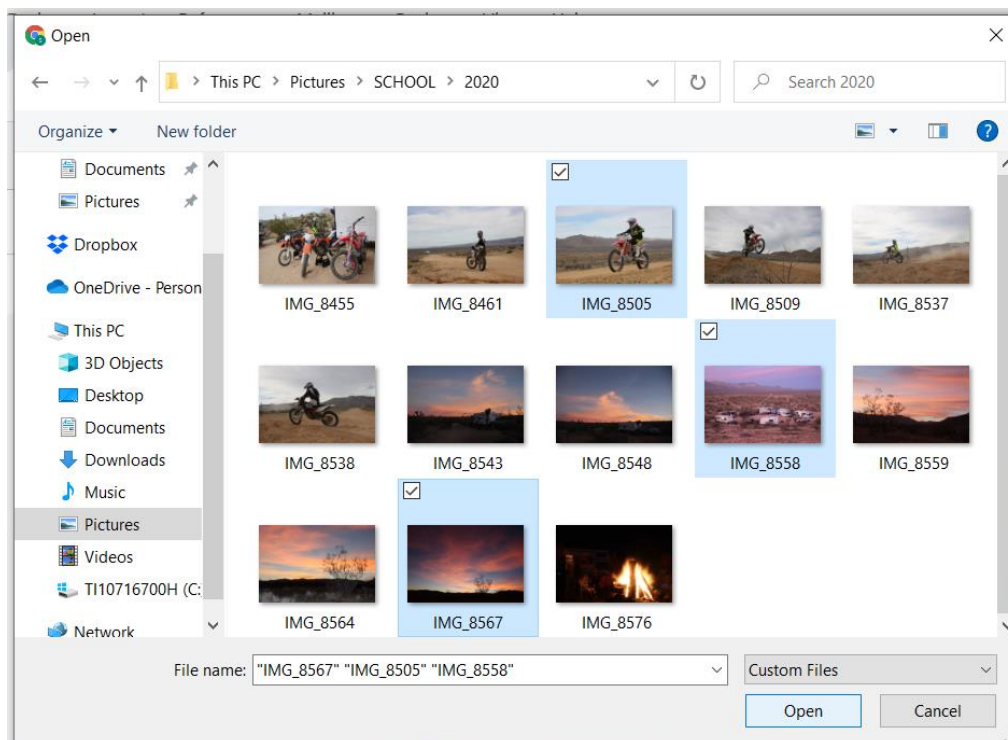


Figure 2. Select photo files from windows computer

How to Upload using a Mac

It's important to remember when using a Mac, you'll first want to export your photos from iPhoto to ensure they're in the correct file format to upload to Shutterfly. We provide steps for both the export from iPhoto and the upload to Shutterfly steps below.

Export from iPhoto

1. From your iPhoto library, select multiple photos or albums by holding down the 'Command' key and clicking the photos you want.
2. Click 'File' > 'Export'
3. Export* to reveal additional file options
 - a. Choose the file format, quality, size from the option pop-up window. (See Figure 3)

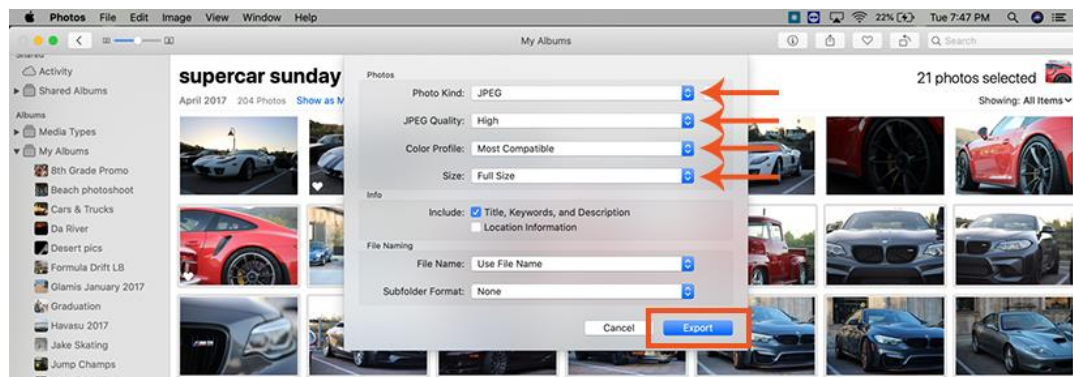


Figure 3. Select photo file options

4. Click 'Export' again when you've made your selections
5. Choose a location on your computer to save your files too, for example a folder on your desktop, and click 'Export'. (See Figure 4)

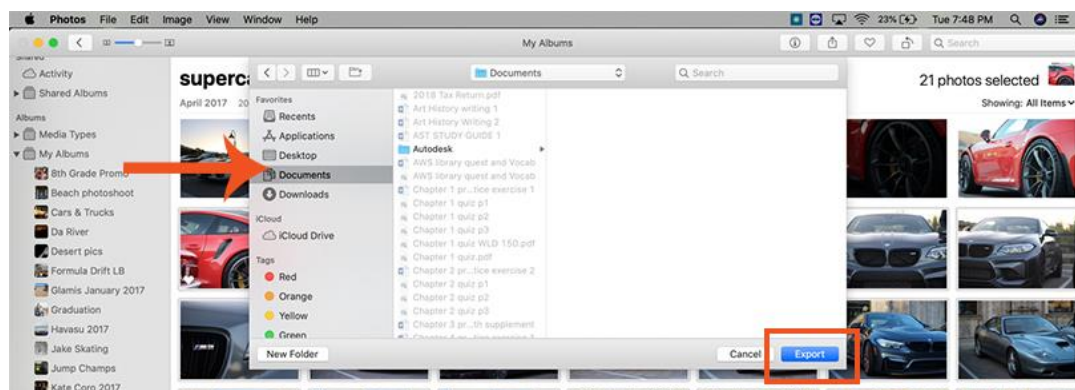


Figure 4. Select an export location on the computer

Upload to Shutterfly from Mac Desktop (or other saved folder containing exported photos)

From your Shutterfly Account > My Photos

1. Click Upload > My Computer

2. From the pop-up window, navigate to the folder containing the photos you want to upload.
3. To select consecutive photos, single-click on the first photo, hold down the SHIFT key, and then single-click on the last photo in the group.
4. To select a non-consecutive group of photos, single-click on the first photo, hold down the COMMAND key, and then single-click on each photo you want to select.
5. After all the photos you want to upload are highlighted, release the SHIFT or COMMAND key
6. Click 'Select' button.

Recommended Photo Resolution by Product

About Photo Resolution

Most modern digital camera photos easily exceed our minimum recommended dimensions. Just set your camera to 3 megapixels or more. Products with larger print sizes, such as Canvas Prints and poster-sized prints, use a higher resolution.

Note: Though there's no need to use a file size larger than 10 megapixels, when using an older digital camera or are using a lower-resolution setting to save space, we recommend using a minimum setting of at least 3 megapixels.

What about DPI (dots per inch)?

Shutterfly bases a good "resolution" recommendation on the final resolution output of a digital file and therefore can't give a good recommendation on PPI (pixels per inch), LPI (lines per inch), or DPI (dots per inch). Review final output resolution after the digital file is created to determine if it will print well based on the recommended resolutions below. (See Table 1)

Table 1. Recommended Photo Resolution by Product

Photo dimensions (in pixels)	Camera equivalent	Print sizes	Product Examples
< 640 x 480	< 0.3 megapixels	Wallet ¹	None
640 x 480	0.3 megapixels	4 x 6 ²	address labels
1024 x 768	0.8 megapixels	4 x 6 ³	4 x 8 photo cards, magnets
1152 x 864	~1 megapixel	5 x 7	Greeting cards
1600 x 1200	~2 megapixels	8 x 10	Aprons, 8 x 10 collage poster
2000 x 1600	~3 megapixels	11 x 14, 16 x 20, 20 x 30	11 x 14 or larger collage poster; all other products not specifically listed
2400 x 3600	~8 megapixels		24 x 36 canvas prints, fleece photo blankets, woven photo blankets

1. While it's possible to get good 4x6 prints from this size, results may vary. We recommend a higher-resolution whenever possible.

2. The minimum recommended resolution for 4x6 prints

3. The best-recommended resolution for 4 x 6 prints